in association with:

GLOBAL KIDNEY FOUNDATION
Give Hope, Give Life!

MISS GENERATION
UK AGELESS BEAUTY *** PRINCESS OF THE YEAR
25 / 55

SPONSORS – COMMERCIAL OFFER

... be a part of it !

www.missgeneration.com

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What is Miss Generation?

Real women aged 25-55 have inspired us to organise Miss Generation Pageant. We have heard their incredible stories they wanted to present on stage but being denied taking part because of the cut-off age.

So we have done something about it!

We have created the beauty contest for ladies where class, intelligence and beauty can be shown.

The first edition took place in January 2019 and ended with a great success!
Out of many applicants from all over the UK - twelve beautiful and strong women were chosen to the final. They presented themselves to the audience of over 300 guests and media.

Titles!

There are three winning categories:

- **Miss Generation** (Main Title)
- **Princess of the Year** (candidates aged 25-40)
- **Ageless Beauty Queen** (candidates aged 40-55)

Miss Generation 2022 Gala,
will be held on January 28th, 2023
in London filmed for a TV Production purpose.

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"Before the Miss Generation experience I was not a very confident person and did not believe in myself, despite what other people told me.

Now it has changed, I believe in myself and I can feel anything in life is possible if you put your mind and heart into it. " I can't is a reason not to try"."

- Shamila Mazhar, Miss Generation 2019

Miss Generation Winners

2021 - Miss Generation - Heather Rosemary Lloyd (28 years old, United Kingdom)
Princess of the Year - Iuli Caroline Silva (27 Years old, Brazil)
UK Ageless Beauty - Ewa Pirecka (40 years old, Poland)

2020 - Miss Generation - Paulina Falger (30 years old, Poland)
Princess of the Year - Chantelle Rougier (28 years old, United Kingdom)
UK Ageless Beauty - Monika Rejment (38 years old, Poland)

2019 - Miss Generation - Shamila Mazhar (39 years old, Pakistan)
UK Cougar Queen - Kinga Orlicz (37 years old, Poland)
Mommy of the year - Katerina Novakova (35 years, Slovakia)

Miss Generation's **TEAM** are people with many years of experience in media, events, journalism, specialists in: advertising, sound, music, choreographers, dancers and TV.

We have celebrities working with us, who know best how to bring this event to the highest possible rank.

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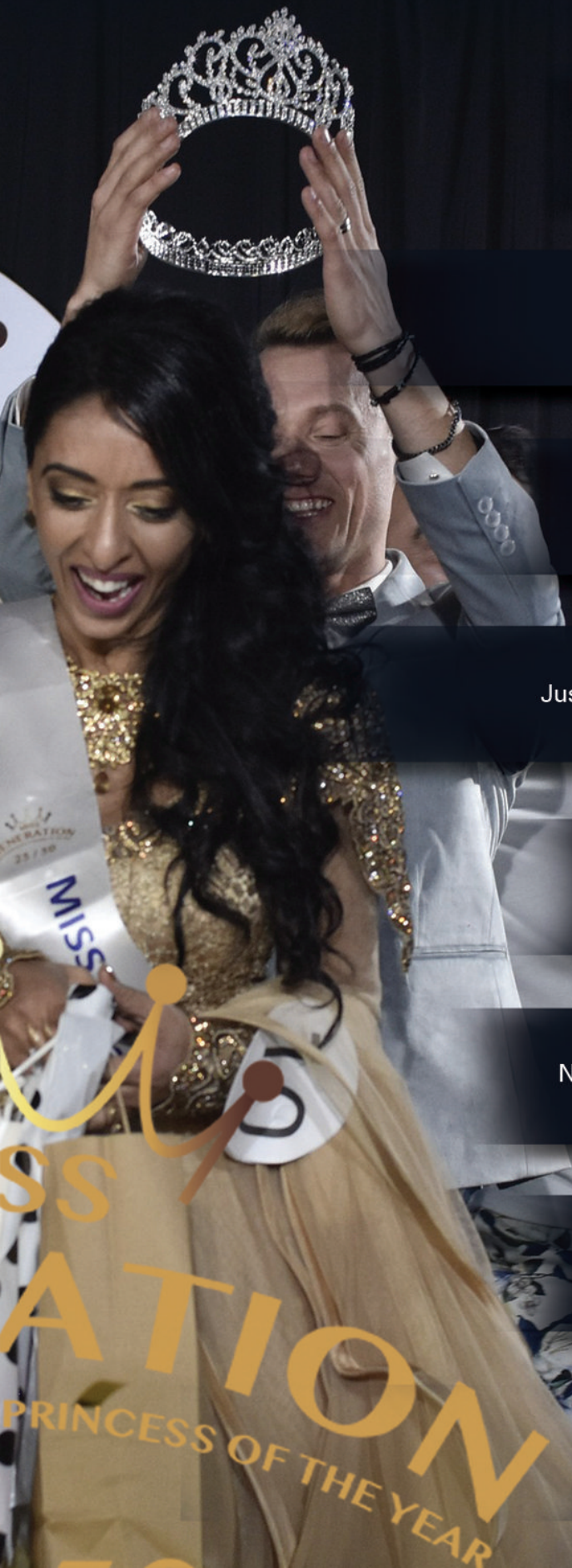


Paweł Majewski - producer, brand owner

Isabel Caroline - event manager

Dawid Baraniak - coordinator

Jus Joe (Solid Edge Media) - video

Tempo Entertainment
(Magdalene and Waldemar Rudnik) -
sound and light engineers

Natalia Parusel - head of hairstylists

Katie Ice & Łukasz Pietraszkiewicz -
- choreographers

Martina Sroka - social media

Sponsorship

Miss Generation is a unique opportunity
to present your company's services and products.

Each month our website are being visited by

thousands of users

**and during peak times - especially around final gala,
those on-line visits turn into tens of thousands unique users
with over one milion pages reloading**

Imagine ... Your company promoted on our SOCIAL MEDIA PLATFORMS

- Miss Generation - Instagram,
- Miss Generation - Facebook
- Miss Generation - TikTok
- as well as on Miss Generation contestants' private pages.

and the Gala

There will be hundreds of people who will share gala photos
and posts about Miss Generation,
which will continue to go viral around the network for many,
many, many months to come and in the end will remain there forever.

**This creates an extensive impact that a standard advertisement
is not able to offer.**

MAKE YOUR COMPANY A PART OF MISS GENERATION

10.000 £

SPONSOR

MAIN

Please contact us by phone or e-mail to discuss your requirements for the main sponsor package.

5.000 £

SPONSOR

STRATEGIC

` Strategic Sponsor's title and the ability to use it in your own marketing communication;

` Strategic Sponsor's logo appearing on all advertising materials in a separate, visible place;

` logo and information about the sponsor placed on the official website and social media (facebook, instagram);

` advertising posts published on the event fanpage;

` "Facebook share" advertisement consisting in sharing information about the sponsor by candidates on their social media;

` display of video advertising of the sponsor (minimum 4 times) during the gala (10-20 seconds of materials);

` opportunity to become a part of the judge panel for the representative of the sponsor;

` invitations to the event and the afterparty with seats in VIP section;

` rotation of the sponsor's logo displayed on big screens during gala;

` introduction from stage of the sponsor's representatives;

` official thanks to the sponsor (min. 4 times) during the event;

` possibility of founding their own prizes for the chosen candidates;

` possibility of distributing sponsor's leaflets and advertising materials during the gala;

` industry exclusiveness;

2.500 £

SPONSOR

PLATINUM

` Platinum Sponsor's title and the ability to use it in your own marketing communication;

` industry exclusiveness;

` Platinum Sponsor’s logo appearing on all advertising materials in a separate, visible place;

` logo and information about the sponsor placed on the official website and social media (facebook, instagram);

` advertising posts published on the event fanpage;

` "Facebook share" advertisement consisting in sharing information about the sponsor by candidates on their social media;

` invitations to the event and the afterparty with seats in VIP section;

` rotation of the sponsor's logo displayed on big screens during gala;

` official thanks to the sponsor (min. 4 times) during the event;

` possibility of distributing the sponsor's leaflets and advertising materials during the gala;

1.500 £

SPONSOR

GOLD

` Gold Sponsor's title and the ability to use it in your own marketing communication;

` Gold Sponsor’s logo appearing on all advertising materials in a separate, visible place;

` logo and information about the sponsor placed on the official website and social media (facebook, instagram);

` "Facebook share" advertisement consisting in sharing information about the sponsor by candidates on their social media;

` invitations to the event and the afterparty with seats in VIP section;

` rotation of the sponsor's logo displayed on big screens during gala;

1.000 £
SPONSOR

SILVER

` Silver Sponsor's title and the ability to use it in your own marketing communication;

` logo and information about the sponsor placed on the official website and social media (facebook, instagram);

` invitations to the event and the afterparty with seats in VIP section;

` rotation of the sponsor's logo displayed on big screens during gala;

500 £
SPONSOR

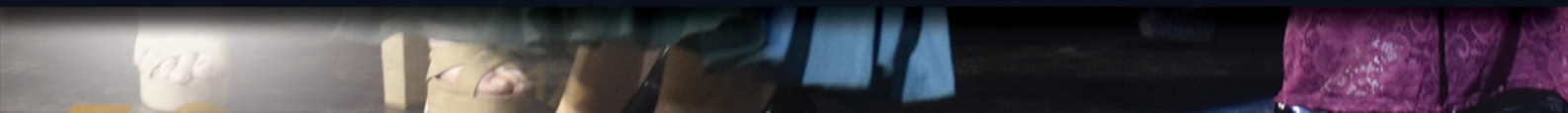
BROWN

` logo and information about the sponsor placed on the official website and social media (facebook, instagram);

` invitations to the event and the afterparty with seats in VIP section;

` rotation of the sponsor's logo displayed on big screens during gala;

We are flexible!
Your goals are really important to us.
That is why we are open to any suggestions and ideas on how we can support your business activities. With the greatest joy we will approach your expectations and needs individually, preparing a unique sponsorship offer for your company.



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... be a part of it !

and Just Be
art and fashion promoteurs

MISS GENERATION
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